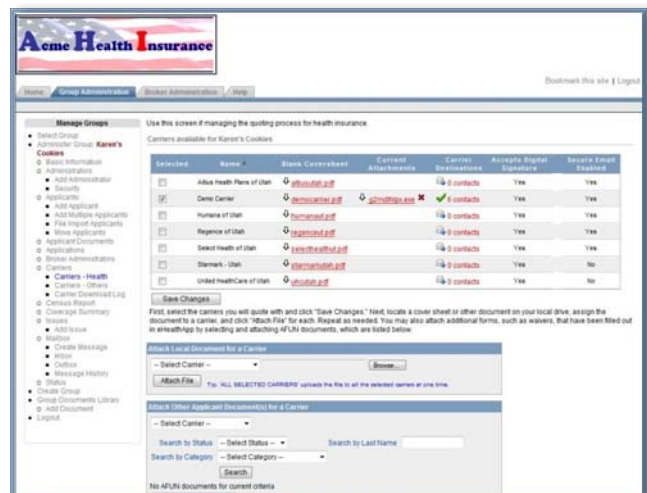


eHealthApp: Easier, Faster, and More Secure Quoting & Enrollment

What is eHealthApp?

A trusted partner of producers in Idaho and Utah, eHealthApp offers agents an online system that enables your customers to fill out insurance applications and other forms online, while you monitor progress and then securely transmit the applications and all accompanying documents/cover sheets to one or multiple carriers. Applicants/employees are given secure access via a web-based portal that is customized for your agency. Advantages to using eHealthApp include:

- A dramatically improved process for filling out applications, which leads to clean, complete applications—reducing the amount of time and effort you will spend scrubbing applications and chasing missing or illegible information.
- Application data is securely retained year over year, making quoting in future years a minimal effort because applicants no longer have to start from scratch each year.
- Data that is tied directly to your agency: If the group changes brokers, the data still remains with you.
- A secure, paperless process that helps protect against increased HIPAA enforcement and penalties.
- Simultaneous, multi-carrier submission by simply checking the boxes of those you wish to transmit to.
- eHealthApp provides a significant service differentiator between you and your competitors.



Which carriers accept eHealthApp?

Most every health carrier in Utah and Idaho accepts eHealthApp digitally signed applications. New carriers are being added regularly so please contact us for an updated list. Applications completed in eHealthApp accelerate and simplify quoting and enrollment, enabling carriers to provide quotes faster than paper based applications.

How much does it cost?

eHealthApp is affordably priced and based on usage. Producers pay a monthly fee for each applicant set up in the system. The fee is 50 cents per applicant per month. There is a one-time setup charge, which covers the cost of setting up your customized portal. To ensure your satisfaction, eHealthApp offers a 90-day, 100% money-back guarantee.

Is eHealthApp easy to use?

Since first launching in 2005, eHealthApp has invested tremendous resources in enhancing our system with advanced features and functionality that our broker customers have requested and that have made eHealthApp a powerful platform. Despite the richness of features, eHealthApp remains fairly simple and straightforward to use. Upon signing up with eHealthApp, you will receive six (6) months of free, unlimited support and training. We also offer various help documents and contextual help throughout the system. And we offer monthly online training sessions as well as weekly question-and-answer sessions that all customers can log on to.

Is eHealthApp safe?

Absolutely! eHealthApp is extremely safe and utilizes numerous security techniques to ensure that your data is safe and secure. For additional information on the many security measures that have been built into the system, please contact eHealthApp to obtain our security brief. We also provide a document that brokers can share with their customers to put their minds at ease.

What other features does eHealthApp offer?

With eHealthApp, you can provide your clients with a single, online location for all of their HR-related documents. Our HR portal features allow you to assign to each group an unlimited number of documents so that employees can quickly and easily access other applications and forms such as HR manuals, emergency contact forms, provider directories, benefit summaries, and more. The eHealthApp document library contains some commonly used forms and cover sheets which applicants can complete and store within our system, often pre-populating them with data that's already been entered in the system. eHealthApp also allows you to transmit single applications (new employees or adds/changes) to a carrier throughout the course of year, offering a secure means of transmission as well as a verifiable record of the dates and times of your submissions.

OFFICE USE ONLY		REASON FOR ENROLLMENT (mark all that apply)		
Policy / Group No.		<input type="checkbox"/> New Group	<input type="checkbox"/> Newborn	<input type="checkbox"/> Loss of Coverage
Effective Date		<input checked="" type="checkbox"/> Open Enrollment	<input type="checkbox"/> Court Order	<input type="checkbox"/> Marriage
PEC		<input type="checkbox"/> New Hire	<input type="checkbox"/> Dependent Addition	<input type="checkbox"/> Divorce
New Hire Waiting Period		<input type="checkbox"/> New Application	<input type="checkbox"/> Other	<input type="checkbox"/> Military Leave of Absence (USERRA)
		<input type="checkbox"/> COBRA	<input type="checkbox"/> Utah mini-COBRA	<input type="checkbox"/> Alternative Coverage (Utah Net/Care) for: <input type="checkbox"/> Employee <input type="checkbox"/> Dependent(s)
		Length of continuation coverage: <input type="checkbox"/> 12 mos. <input type="checkbox"/> 18 mos. <input type="checkbox"/> 36 mos. <input type="checkbox"/> Other		
		Original Qualifying Event Date:	Qualifying Event Date:	Date of Event:
		<input type="checkbox"/> WAIVER OF COVERAGE Individuals waiving coverage complete only Section J.		

A. EMPLOYER INFORMATION

Employer Utah Technology Company, Inc. Hire Date 02/10/2010 Rehire Date _____
Location Bountiful, Utah Is this a division? Yes No If "Yes," name of parent company bledsloe

B. EMPLOYEE INFORMATION

Name (Last) Wilson (First) Robert (M) _____ Job Title Account Executive Hrs/Week 40
Marital Status Married Single Divorced Widowed Domestic Partner*
Address P.O. Box 4839 Apt. _____ City Salt Lake City State Utah Zip 83563-4839
Home (or other) Phone (801) 567-8342 Business Phone (801) 430-1029 Email Address: rwilson@utahtech.com
Spouse's Employer Bountiful Medical Center Spouse's Business (or other) Phone (801) 498-1029

C. ENROLLING EMPLOYEE / SPOUSE / DOMESTIC PARTNER* / DEPENDENTS

List yourself and all dependents applying for coverage. Attach a separate sheet if necessary.

How do I get started?

You can contact eHealthApp at 877.342.8462 or sales@ehealthapp.com to get started right away or to set up a live, online demo of the software. eHealthApp can have you up and running in 48 hours and we can start training your staff immediately thereafter.